

General Support Sponsorship Funding Application

INSTRUCTIONS:

All requests for 2021 general fund support are due by March 1, 2020. Please submit one copy of the application and all applicable, related documents to the Executive Director of the White County United Way before 9:00 AM, EST on March 2, 2020.

Applications may be mailed to PO Box 580, Monticello IN, 47960, dropped off in person at 1001 Airport Road, Monticello, or submitted to (whitecountyunitedway@gmail.com) online. Only one copy of your complete application is required.

You may use your own DETAILED budget form to present your 3-year budget. It will need to cover the actual 2019 budget, the proposed 2020 budget, and the anticipated 2021 budget. Please be very sure to include all sources of income on these budget reports, including United Way support from our local and any other United Ways.

Timeline for Applicants for WCUW general funding:

- BY February 1, 2020: WCUW releases the Sponsorship guidelines and application form to the public
- March 1, 2020: New and existing agencies submit Sponsorship Applications
- May 31, 2020: Applicants will learn of funding support promised for 2021
- Spring 2020: more information about additional funding for 2021 will be announced; exact timeline yet to be determined
- January 30, 2021: First disbursement of 2021 sponsorship funds released to qualifying partners
- March 1, 2021: New and existing agencies submit Sponsorship Applications for general support funding in 2022
- June 30, 2021: Second and final disbursement of 2021 sponsorship funds released to qualifying partners

Sponsorship Grant Application

DUE: March 1

This funding application is for unrestricted funds. Please use this funding in accordance with your mission and internal budget policy. As a partner agency, you agree to fully disclose details of your operations, procedures, and programs for the benefit of the community and the clients we serve. Application may be made annually before the first day of March. All applicants will receive a funding decision before May 31 of each year.

Funding Level

White County United Way will spend \$50,000 in 2021 sponsoring select agencies at the following levels, investing more in agencies which show a stronger commitment to WCUW's three mission pillars (health, education, and financial stability) and current community impact strategy (improving mental health in White County). For more information, please read our *Public Statement of Strategic Community Investment*.

- ★ Bronze Partner: \$1,000 annual sponsorship
- ★ Silver Partner: \$2,500 annual sponsorship
- ★ Gold Partner: \$5,000 annual sponsorship
- ★ Platinum Partner: \$10,000 annual sponsorship
- ★ Diamond Partner: \$20,000 annual sponsorship

Necessary Documentation

White County United Way must have the following documents on file. Please provide a copy of these documents if you have never received funding from WCUW in the past, or if there are any material changes. Provide the most current financial documents, as well as an explanation if the reports are older than 24 months.

- 3-year budget
- Roster of Officers and Board
- 501 (c) 3 Determination Letter
- Partnership Agreement Form
- Marketing and Program Materials
- Conflict of Interest Policy
- Agreements with Affiliates/National Office (if applicable)
- Declaration Sheet of Directors and Operators Insurance
- Bylaws with Organizational Purpose
- IRS Form 990
- Year-End Audit (Financial and Management)
- Non-discrimination policy
- We hereby certify that all White County United Way funds and donations will be used in compliance with all applicable anti-terrorist financing and asset control laws, statutes, and executive orders.

Narrative Comments

Please indicate and explain your funding level request. Note: WCUW reserves the right to fund agencies at a lower sponsorship level than requested. Please attach a narrative explanation that spans less than one printed page to explain the mission, programming, and initiatives of your agency. Please note in particular how your agency is working in multi-agency coalitions, working toward community goals, or changing scope in any of your traditional services and offerings.

2021 Partnership Agreement

Due March 1, 2020

The White County United Way, Inc. (WCUW) and the partner agency listed below agree to cooperate with each other to increase participation in human services programs and serve the best interests of the community. Both United Way and the partner agency agree to abide by the principles and cooperative spirit of this agreement.

Partner Agency Commitments

The partner agency will maintain strong board governance, acceptable accounting procedures, 501 (c) 3 status, and compliance with all applicable state, federal, and local regulations and ordinances, and provide documentation of such adherence to the WCUW upon request. The agency will not engage in direct employee payroll deduction fundraising, and will not engage in fundraisers, events, or public programs on the dates of major WCUW events announced before 12/31/2020. Failure to adhere to these blackout requirements will result in cancellation of this partnership agreement and cessation of all unpaid funding disbursements. The agency will identify its affiliation with WCUW whenever possible in print and electronic communication, using approved WCUW logos. The agency will submit requested documents and reports (when necessary) in a timely manner.

White County United Way Commitments

WCUW will maintain strong stewardship of its agency, network affiliations, local relationships, and community donor funds. We will champion local agencies, work to expand non-profit networks, and nurture and enhance our collective impact in our community while working to fill gaps in funding and services for our clients. As an advocate for the work of our community nonprofits, we will seek outside support as needed and celebrate and support our local NPOs with our partners and community. We will make timely payments and announcements of black-out dates and available funds, and promote and maintain transparency within and among our local non-profit organizations.

Agency: _____

Federal Tax ID#: _____

Board President: _____

Signature: _____

Director: _____

Signature: _____

Date: _____

for White County United Way

Board President: _____

Signature: _____

Director: _____

Signature: _____

Date: _____

Public Statement of Strategic Community Investment

Because White County United Way fights and advocates for the health, education, and financial stability of every person in every neighborhood we serve, we maintain strong stewardship of community donations. We know that dollars spent on emergency relief are temporary aids for short-term results. This relief is essential, but fighting the source of these obstacles demands deliberate, thoughtful, **Strategic Investment**.

How can we help our neighbors reduce the need for emergency relief?

Again and again, the answer is clear: earlier support helps to prevent bigger, more expensive problems later. We have invested in early literacy, increasing access to services, and providing training, but there is still a gap. Even with the best options, some people need additional support. In rural communities like ours, there is a distinct need and, unfortunately, a large gap in accessibility for mental health services.

Many of the obstacles that our neighbors experience are related to lack of mental health care at crucial times in their lives. What if White County were an accessible community for mental health care? What if our neighbors could easily book an appointment, find transportation, and access medical professionals in their times of greatest need? What if the stigma surrounding treatment for mental health needs looked more like the positive attitude people have toward regular dental cleanings or routine blood work? Could White County be an easier place to access mental health care? If so, could we prevent some of our greatest obstacles to health, education, and financial stability by closing the gaps between people and those who can meet their mental health needs?

Together with our partners in the community, industry, health care, local government, education, and nonprofit organizations, we can fight for the ability of all of our neighbors to access mental health care! Together, we win! WCUW's new strategic community investment plan will fund programs that best support these partnerships.

Using United Way Worldwide's Global Results Framework, WCUW will fight for mental health alongside community partners over the next two years to improve mental health access and outcomes in White County in some of the following ways:

- Increase the number of partners collaborating on issues related to Mental Health Access
- Increase the number of volunteers supporting childhood success, youth success, economic mobility, and access to health, as it pertains to proven mental health outcomes
- Increase the number of early childhood, youth development, health sector, and financial sector staff trained to provide quality programs and services which will improve overall mental health
- Increase the number of community partners organized to promote early childhood success, youth success, economic mobility, and access to health
- Increase the percentage of youth/adults served who avoid or reduce risky behaviors